



# VICTORIA SULLIVAN

30 Sargent Rd. Scarsdale, NY 10583  
T: (914) 629-7410 E: torie.sullivan@gmail.com

## Profile

Professional, committed and well rounded student seeking an internship in creative design, marketing and public relations, bringing a strong management and artistic background to aid in industry work and to gain experience and a competitive edge in the field.

## Experience

Someone With, LLC Marketing/PR Intern Sept. 2011 May 2012  
Frederick, MD

“We created Someone With to help women with breast cancer by providing ecommerce and social media tools to ease the personal and financial burden of disease management.” Paula Jagemann, CEO

- Established collaborative communications with potential contributors
- Compiled relevant and compelling topics and feature ideas for blog research and writing
- Selected contemporary and high demand products for online retail
- Maintained and monitored social media sites

Contractor’s Register, Inc. Art Intern May Aug. 2011  
Jefferson Valley, NY

- Created online photo galleries of customers’ work for paid advertisement profiles
- Updated and published profiles to live website

Contractor’s Register, Inc. Art Intern Dec. 2010 Jan. 2011

- Edited customer logos using Adobe Photoshop CS3 and Adobe Illustrator
- Published customer logos for print and online advertisements

Contractor’s Register, Inc. Editorial Intern May Aug. 2010

- Compiled and classified customer data
- Managed and maintained editorial database

## Education & Achievements

Hood College Frederick, MD May 2009 May 2013

- Major: Integrated Marketing Communications / Minor: Studio Art - Painting
- GPA: 3.51
- Dean’s List: Fall ’09, Fall ’10, Spring ’11, Fall ’11
- President, Alpha Lambda Delta ’09 - ’10 / PR Manager, Ionic Society ’11 - ’12 / Member, PRSSA ’11 - ’13 / Member, Mortar Board ’12 - ’13 / Member, Phi Kappa Phi ’12 - ’13
- Relevant coursework: Design, Mass Media & Society, Graphics, Principles of Marketing, Writing for Public Relations, Visual Media Production, Communications Law, Painting I & II

## Skills

Programs: Mac & PC, MS Word, PowerPoint, Excel, Adobe Photoshop CS3, Adobe Illustrator, iMovie

- Superior keyboard speed